



DEPARTMENT OF THE ARMY
WASHINGTON DC 20310

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Army Sustainability Video

The Army is working aggressively to ensure that our Soldiers of today – and our Soldiers of the future – have the resources they need to accomplish the mission. Our effort to institutionalize the concept of *sustainability* will ensure our Army meets current and future needs, while improving the ability to organize, equip, train, and deploy our Soldiers as part of the Joint Force.

The new “*Leadership: Sustain the Mission, Secure the Future*” video is a companion piece to the “*Army Strategy for the Environment: Sustain the Mission, Secure the Future*” and is designed to educate viewers on the concept of sustainability. As we accelerate the movement from a traditional compliance-based approach of environmental stewardship to an innovative mission-oriented, systems-based approach, it is essential that the concepts set forth and explained in the video are fully implemented.

Request that you take the time to watch this video and place these principles into action. Sustainability initiatives are vital components of our Army business transformation efforts to improve our training and our quality of life. Share these products within your staff and use them to develop community awareness among non-governmental organizations, regulators, elected officials, and other key stakeholders to assist in getting the message out.

We must all do our part to ensure consideration of the bottom lines for Mission, Community, and Environment in all of our operations. Thank you for your continued effort to: Sustain the Mission and Secure the Future.

Peter J. Schoomaker
General, United States Army
Chief of Staff

Francis J. Harvey
Secretary of the Army